

Contact: Trey Carskadon
O'Loughlin Trade Shows
Phone: 503-246-8291



Portland Boat Show®

FOR IMMEDIATE RELEASE

INNOVATION, INVENTORY AND BROAD SELECTION UNDERSCORE 63RD ANNUAL PORTLAND BOAT SHOW

Portland, OR – The Portland Boat Show is the first major boat show of the year. For boat buyers that means it's their best opportunity to find the boat they've been looking to own", said Peter O'Loughlin, Portland Boat Show Manager. "Dealers have inventory that's ready for immediate delivery so you can buy and own a boat at the show. This is the best selection of boats we've seen in three years. It's also the broadest selection of boats we've seen in some time. Even better because this is the first show of the year buyers get first crack at refreshed dealer inventories which will be picked over in a couple months."

With more than 250,000 square feet of space, the 63rd annual Portland Boat Show showcases the full spectrum of boating options tailored to northwest boating applications. From paddle boards to yachts and everything in-between, there's a dizzying array of choices at this year's show.

Even with robust inventories and selection in pleasure, ski, wakeboarding, wake surfing, cruising, PWC and pontoon boats, the Portland Boat Show has distinguished itself as one of the preeminent fishing boat shows in the country. Nowhere else will shoppers find a more diverse or complete selection of fishing boats than they will at this show.

This show also boasts the largest selection of wakeboard, wake surfing and water ski boats in the northwest. With models ranging from 20' to 28' you're sure to find what you're looking for at the Portland Boat Show.

Pontoon boats continue to grow in popularity with several new models expected at this year's show. More than 70 different models have been on display and for sale in previous year's shows and that's expected again this year with some notable new entries like Sea Doo's Switch in the SK Northwest booth. The Sea Doo Switch combines some of the attributes of Sea Doo PWC's (Personal Watercraft) in a pontoon boat layout and frame. From the steering to the engine and jet propulsion system you'll see plenty of tried-and-true Sea Doo features wrapped in this unique, power-packed family pontoon package.

And this is just the beginning. Pleasure boats take center stage with several dealers. There's also some cruisers and even yachts, like the all-new 420 Prestige that's making its West Coast debut at the Sundance Yachts display. Passion Yachts is unveiling Beneteau's Oceanis 34.1 sailing yacht, also making its first West Coast appearance.

In addition to all the new boats on display there's more than 30,000 square feet of preowned boats for sale. From small fishing models to cruisers and tow boats the selection's never been better.

Beyond the hundreds of boats filling the Portland Expo Center are the dozens of boating accessories and boating services businesses. Englund Marine Supply is bringing their huge accessories display to Portland with a variety of electronics, safety gear, boating accessories, crab traps, fishing gear and boating and fishing equipment. Multnomah Yacht Repair will be there with their display of inboard engines, as will KEM Equipment Company who will be joined by companies like, Barewest Wakeboard & Fish Towers, Bentley's Boat Tops & Upholstery, Haxton's Canvas & Upholstery, Sheffield Propeller, Watersport Graphics and others.

The first 100 people through the door daily get a free pass to the Pacific Northwest Sportsmen's Show. A \$15 value.

There's a 2-for-1 admission special (\$15 value) that can be purchased online or at the door. For purchases at the door a 2-for-1 discount coupon, available on the show's website (PDXBoatShow.com), is required.

There's a parking special too. **After 5PM on weekdays, parking is free a \$12 value.**

Regular admission to the show is \$15, Children 12 and younger are free. Portland Expo Center parking is \$12. Show hours are Wednesday – Friday, 11AM-9PM, Saturday, 10AM-8PM and Sunday, 10AM-6PM. For tickets and show information visit PDXBoatShow.com.