

Portland Boat Show®

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36 REASONS TO ATTEND THE 2023 PORTLAND BOAT SHOW®

- 1. First boat show of the year!** The Portland Boat Show is the first major boat show of the year. That means boat shoppers will find the season's best selection and inventory all in one place.
- 2. Oregon's largest boat show.** Over 200,000 square feet of indoor display space, dozens of dealers and hundreds of boats make the Portland Boat Show Oregon's largest boat show by far. Walk the miles of aisles at the Portland Expo Center's three largest buildings and see what's new, updated and fully-rigged for your specific boating application.
- 3. See what's new.** New power options, new brands of boats, new boat models, new options and new accessories are all expected at the 2023 Portland Boat Show. One of the earliest shows in the country, Northwest boaters have the first chance to see what's new. There's more NEW to see than ever! The 2023 show will showcase dozens of new boat models and show attendees will be the first to see and purchase the best and brightest in boating!
- 4. Huge selection.** More than 100 brands and dozens of dealers and boat manufacturers combine to deliver the largest and most diverse selection of boats in Oregon and Southwest Washington.
- 5. The area's top boat dealers under one roof.** January 11th – 15th Oregon and Southwest Washington's top boat dealers and boat manufacturers make the Portland Expo Center their home. All the biggest names and brands in Northwest boating will be there. Dozens of dealers and boat manufacturers are expected, making this show something special for boaters and soon-to-be boaters. For complete details visit www.PDXBoatShow.com.
- 6. Start Boating. Stay Boating. Here.** It's more than a tag line, it's exactly what the Portland Boat Show delivers. If you want to get started boating there's no better place to begin your boating journey than the Portland Boat Show. You'll get to see every popular boat-type in one place and talk to experts that will help you get started. And for all those that want to continue their boating tradition, this is the ONLY place you can see so much, side-by-side in one place.
- 7. Convenient show hours.** Wednesday through Friday – 11AM – 9PM, Saturday – 10AM – 8PM and Sunday 10AM – 6PM.
- 8. Purchase tickets online.** Just go to the show website PDXBoatShow.com and you'll find the ticket link in the "Attendee Info" drop down menu. Don't miss the 2-for-1 admission special...bring a friend!
- 9. 2-for-1! It's the best ticket in town!** You'll save \$15 with the Portland Boat Show's 2-for-1 discount. You can purchase it online or download our 2-for-1 discount coupon and get that discount at the door...your choice! Regular adult admission is \$15. Kids under 12 are admitted free.
- 10. Free!** The first 100 paid attendees through the door **every day** get a ticket to the largest sportsmen's show west of the Mississippi, the Pacific Northwest Sportsmen's Show. A \$15 value.
- 11. After 5 Free parking.** During the week you'll save on parking. The Portland Boat Show picks up the tab with free parking at the Expo Center after 5PM on Wednesday, Thursday and Friday only. The show's open until 9PM so you'll have plenty of time to shop.
- 12. Looking for a boat?** This is where you'll find it. It's no secret that inventory has been scarce. If you're in the market to buy a boat this is your best chance to find something in-stock and ready for immediate delivery. This year's show has over a 100 different brands of new boats and plenty of used boats too!
- 13. Shop the accessory sales!** Take advantage of show-only specials. You can save on a variety of boating accessories at the Portland Boat Show! From tops and towers to electronics and propellers it's all here.

- 14. Go to the front of the line.** In the event you need to order a boat, this is the show to attend. You'll be at the front of the line and get a jump over every other show in the west. . .that means you'll get your boat first!
- 15. Largest sportfishing boat display West of the Mississippi.** We've looked and it's true, no other boat show brings you more fishing boats and more variety in fishing boats than the Portland Boat Show. From small aluminum fishing boats to offshore sportfishers and everything in between, you'll find the best and brightest in fishing boats at the Portland Boat Show.
- 16. Best boat buying event of the year.** The Portland Boat Show is your best chance to see all the boats you're interested in side-by-side, talk to the experts and take advantage of the show deals you'll only find at this show! That's the advantage of shopping at a boat show. It's the only place you can see so many different brands and models all in one place side-by-side. It's also your best opportunity to land the best deal with manufacturer rebates and dealer incentives available only at the show.
- 17. Pre-Owned too!** "C" Hall is where you'll find a collection of pre-owned boats. This may very well be the high water mark for the show with more than 30,000 square feet of pre-owned boats for sale and ready-for-immediate delivery. Dealers have plenty of pre-owned inventory and it's coming to the Portland Boat Show. It's your opportunity to shop, compare and save! First come, first served.
- 18. Exceptional boat shopping experience.** Shop under one roof in the comfort of the Portland Expo Center. Nowhere else in Oregon and Southwest Washington can you see so much, so easily --- shop, compare and buy.
- 19. Boating questions answered.** Have a boating related question? This is the place to go to get it answered. From marine canvas and electronics installation to rigging questions of all descriptions, the Portland Boat Show has experts on the floor all days of the show. Stop by the Oregon State Marine Board for answers to questions about boat registration, facilities or required boating equipment. More than a great boat sale, the Portland Boat Show is a celebration of boats, boating and the boating lifestyle.
- 20. Let's give props to...** Sheffield Marine Propeller is the resident propeller expert you can tap for prop repair, new propellers and advice on what's best for your boat. They've been a local boating institution since 1956. Big or small these are the folks to talk to about boat props.
- 21. A sea of fiberglass.** The Portland Boat Show features the biggest and best collection of fiberglass boats in the area. Wakeboard and wakesurfing boats, fishing boats, cruisers, and yachts. Take advantage of the show and see them all in one place.
- 22. Pontoons, inflatables and more!** Pontoon boats have come on strong in the Northwest this past decade and you won't be disappointed by the display of pontoons that's coming to this year's Portland Boat Show. If you're in the market for a pontoon boat or just want to see what's available, the Portland Boat Show is where you want to be. You'll find, without a doubt, the largest selection of pontoon boats in the region at this show. You'll find inflatables here too. These aren't your granddads "rubber raft", in fact, they're RIB's (Rigid hull Inflatables Boats) that are built for fishing, cruising or use as a tender. Stop by Black Point Marine to see what's new and cool in RIB's.
- 23. Englund Marine accessory sale.** Englund Marine is back with their sprawling accessories display for the 2023 show. Expect to see everything from kill bags and coolers to crab traps, salmon trolling rods, boating equipment and safety gear. Come prepared to take advantage of show-only prices on a range of boating related items.
- 24. World's largest display of heavy-gauge welded aluminum boats.** You won't find more welded aluminum boats anywhere on the planet than at this show. The Northwest is home to these remarkable boats and it shows at the Portland Boat Show. If you're in the market for a heavy gauge welded aluminum boat, there's no better place to be than here. If you've been shopping for a heavy gauge welded aluminum boat then you know they are in short supply. There will be several for sale at the show. The early bird gets the boat!
- 25. PWC's!** There's always a huge selection of PWC's at the Portland Boat Show. With brands like Sea Doo, Kawasaki and Yamaha, you'll find the PWC of your dreams at this show. There's also some innovative new models expected to be introduced punctuated by never-before-seen industry firsts!
- 26. Plenty of Power!** If you've been in the market for an outboard motor or you have a boat that's in need of an outboard you'll probably find it at the Portland Boat Show. Stevens Marine has a very good selection of Mercury Outboards from 150hp on down to trolling motors. KEM Equipment Company are the experts in inboard power and they'll be showcasing their inboard line-up for 2023.

- 27. Lots of Lund.** Pacific Boatland will be selling and displaying the largest offering of Lund Boats, a popular aluminum fishing boat, ever to be shown in Portland. Given the difficulties with inventories this past year, this is a real opportunity for fishing boat shoppers. They'll have models from 16' to 20'.
- 28. Don't miss the deckboats.** This boat style has been gaining in popularity the past few years and really exploded onto the local market last year. With the interior layout of a pontoon boat but the performance and look of fiberglass these boats do a lot of things well. Expect to see several at the 2023 Portland Boat Show.
- 29. Boating technology.** See what's new from trolling motor auto-pilots and new electric motors to stabilizing gyros and advanced rigging. Want to see what's new in boating... "new" is what you'll find at the 2023 Portland Boat Show.
- 30. Surf, ski or board.** The biggest and best names in ski boats, wakesurfing and wakeboarding boats will be represented at the 2023 Portland Boat Show along with board and accessory displays. The show's a rare opportunity to see them all in one place at the same time which makes the shopping experience singularly convenient and effective as you shop and compare.
- 31. Yachts.** It wouldn't be much of a boat show without a few yachts to ogle. The Portland Boat Show has them! The 420 Prestige is making its Portland debut in the Sundance Yacht booth and there's more where that came from!
- 32. "Switch" it up!** The new Sea Doo Switch is a bold new direction in pontoons and will be making it's first appearance at this year's show. Is it a PWC or a pontoon? It's both! With the heart of power-packed, space-saving PWC engine at its core and the layout of pontoon it combines the best of several worlds into one, affordable package. It was supposed to make the boat show last year but shipments didn't make it in time... this year's a different story with 19' and 21' models expected to be on display and for sale at the show.
- 33. Something old, something new.** The Antique and Classic Boat Society is back with their display of vintage boats. The detail in these classics is stunning as every inch gleams with pride of a bygone era in boating.
- 34. The lap of luxury.** Sundance Yachts is showing (and selling) the new and very cool Wellcraft 355. Everything about this boat exudes innovation from the unique entry to the interior layout and high lifting, wave-taming hull, this is definitely one to check-out. Best characterized as "high performance luxury" this 35' speedster is powered by triple outboards and can be tailored to your precise desires.
- 35. It's our birthday!** We're celebrating 63 years! The Portland Boat Show has been one of the leading boat shows in the west since 1960 and continues a tradition of excellence in cooperation with area dealers who bring the best, brightest and most compelling boats and boating products to the show, year-in and year-out. 2023 is shaping up to be one for the books with more boating and fishing opportunities to enjoy...don't miss it!
- 36. And there's more...lots more!** Check out our Facebook page for daily updates ahead of the show to see what's new and what's coming to the show. This is just a high-level overview but if you love to boat and/or are in the market for a boat, the Portland Boat Show is ready to welcome you with LOTS of new, innovative and exciting boats for 2023. We hope you join us!